

St. Augustine catholic

The official magazine of the Diocese of Saint Augustine

2012 ADVERTISING RATES

	OPEN	3x	6x
Full page	\$2,244	\$2,109	\$1,975
2/3	\$1,705	\$1,602	\$1,500
1/2	\$1,346	\$1,266	\$1,184
1/3	\$808	\$759	\$711
1/6	\$499	\$469	\$439
1/12	\$255	\$240	\$224
Inside Covers	\$2,693	\$2,531	\$2,370
Back Cover	\$1,578	\$1,483	\$1,388
Inserts	Individually priced (Cost per insertion; camera-ready art only)		

(Cost is per insertion, camera-ready art only)

Trim Size:

8.375 in x 10.75 in

Full Page

7.4375 in x 9.75 in
8.875 in x 11.25 in bleed

2/3 Page Vertical

4.9167 in x 9.75 in

1/2 Page Vertical

4.9167 in x 7.2786 in

1/2 Page Horizontal

7.4375 in x 4.8125 in

1/3 Page Square

4.9167 in x 4.8125 in

1/6 Page Vertical

2.3958 in x 4.8125 in

1/6 Page Horizontal

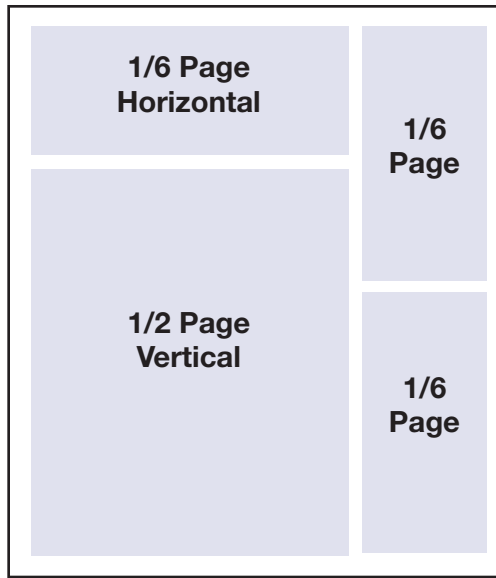
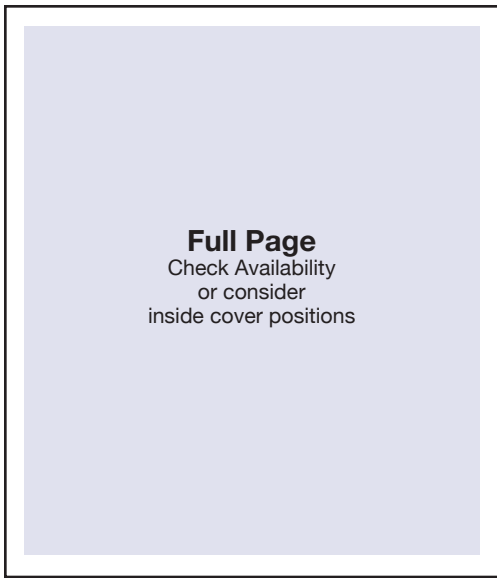
4.9167 in x 2.3411 in

1/12 Page

2.3958 in x 2.3411 in



A D V E R T I S I N G D I M E N S I O N S



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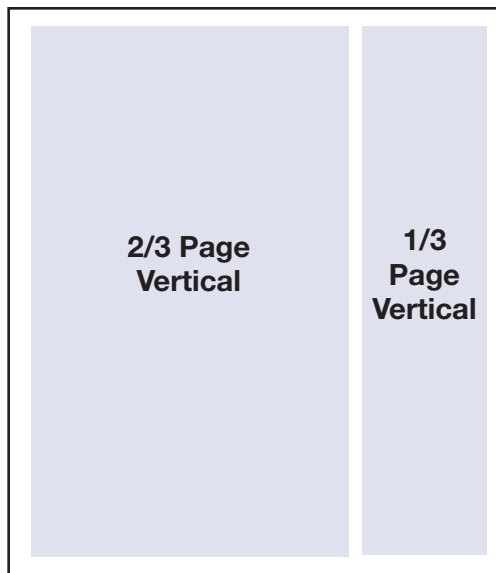
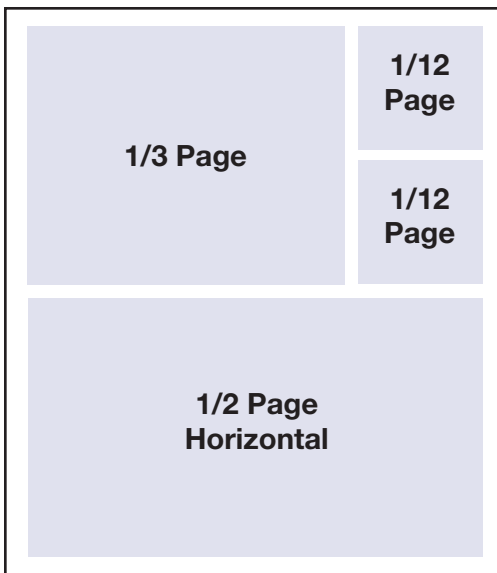
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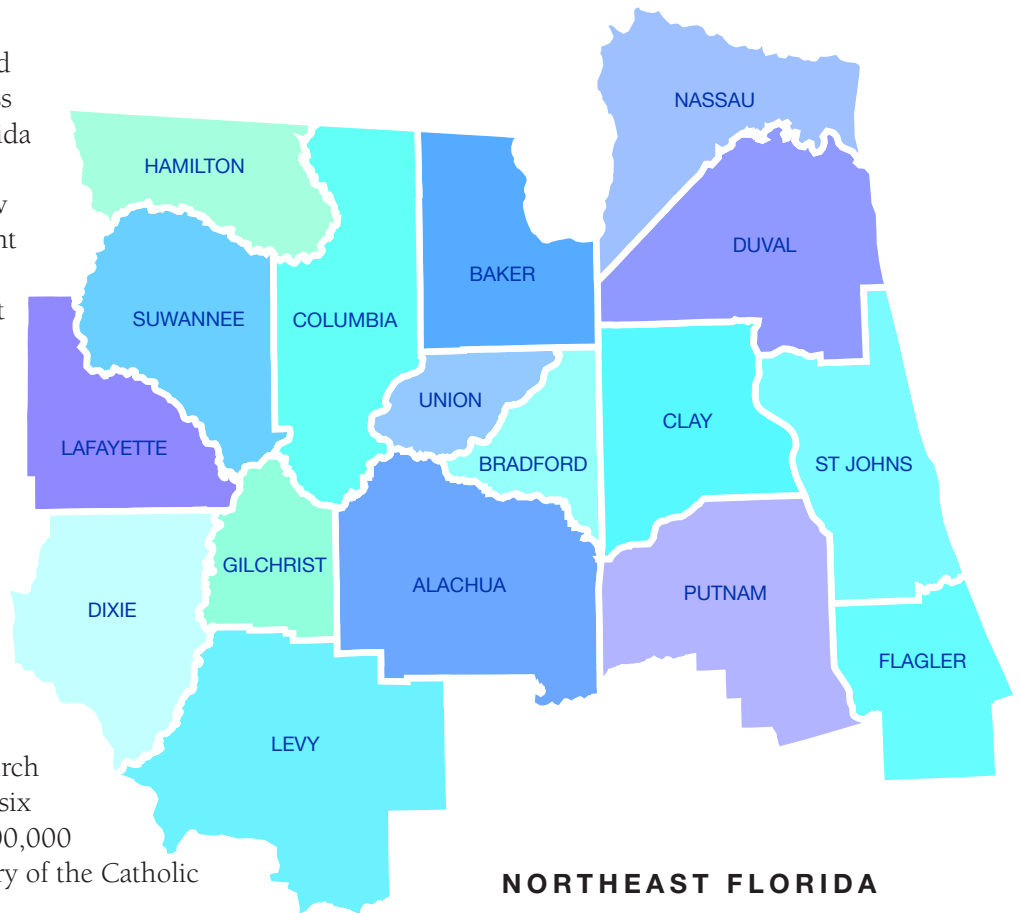
HOME OF THE FIRST PARISH IN THE UNITED STATES

On Sept. 8, 1565 a small band of Spaniards celebrated Mass on the shores of North Florida in preparation for starting a settlement there. They named their new home St. Augustine in honor of the saint on whose feast day they sighted land. Thus were the seeds of Christianity first sown in North America.

St. Augustine is the site of the first permanent parish church, now the Cathedral-Basilica. The famed Santa Fe Trail originated here. It was from here that Franciscan missionaries began the trek North and West to proclaim the Good News. It was here that the first schools and hospitals were opened.

It was not until March 11, 1870 that Florida, east of the Apalachicola River, was designated as the Diocese of Saint Augustine. The growth of the church in Florida from this Mother Diocese to six additional dioceses and more than 2,000,000 Catholics is a significant part of the story of the Catholic Church in the United States.

Today, the Diocese of Saint Augustine embraces 17 counties spanning the northeast section of Florida from the Gulf of Mexico to the Atlantic Ocean. It covers 11,032 square miles and serves more than 177,000 registered Catholics.



DIOCESE OF SAINT AUGUSTINE STATISTICS

Catholics in Diocese (registered) - 177,000
Total Population - 1,966,314
Priests in Diocese - 148
Deacons in Diocese - 61
Brothers in Diocese - 2
Sisters in Diocese - 100
Diocesan Parishes - 52

Diocesan Missions - 8
Diocesan High Schools - 4
Diocesan Elementary Schools - 25
Special Education School - 1
Total Students Attending Catholic Schools - 10,559
Students Enrolled in Religious Education Programs - 9,478

